



# Polycom® Video Media Center™ — VMC 1000

## Turn Communications Into Content



### Features and Benefits

**Real-time and on demand streaming** – Ensure consistent message delivery and enable users to view enterprise video content regardless of location or schedule

**Capture video conferences, corporate communications, and more** – Leverage existing infrastructure for capturing content. Eliminate manual steps required to capture and secure content.

**Catalog and track video content** – Organize and manage large libraries of video content in a logical manner

**Publish, package, and customize content** – Empower users to manage content and maximize efficiency of information delivery

**Search by category, keyword, and more** – Reduce time to locate critical content

**Access content through customizable Web portals** – Effectively communicate high level and specific messages to varying audiences

**Archive content for long-term storage** – Ensure compliance by preserving the integrity of video content

**Track and report on viewership, content statistics** – Verify employee/organizational compliance and measure effectiveness of messaging

**Secure enterprise content from creation to expiration** – Streamline processes while maintaining most up to date content

The Polycom Video Media Center – VMC 1000 video content management solution allows organizations to connect dispersed workforces and improve collaboration by seamlessly integrating video content into enterprise communications. An integral part of any forward-thinking enterprise communication strategy, the VMC 1000 solution allows organizations to manage, leverage, and protect video content, and deliver customized programming to targeted audiences from a central, secure repository.

### Manage

Operating in tandem with the Polycom RSS™ 2000 recording and streaming server, captured video content – including video conferences, training sessions, lectures, and more – is seamlessly transferred to the VMC 1000 solution, packaged with documents, presentations, and other data to create customizable subject matter portals, personalized to the specific roles and needs of an audience. Consolidated detailed reports allow managers to track viewership, content popularity and user statistics for compliance and verification.

### Leverage

Enterprises can then stream live Webcasts or save video content for future video on demand playback by users from anywhere, at anytime. The VMC 1000 solution leverages IP and existing video conferencing infrastructures to allow users to easily create and capture content, then publish and deliver it without technical intermediaries – improving enterprise communication, knowledge sharing, and asset tracking.

### Protect

With the VMC 1000 solution, organizations can now protect and secure intellectual property by capturing recorded meetings, discussions or training recordings. Content uploaded or transferred to the VMC 1000 server is secured with flexible access controls that integrate with existing enterprise security and authentication standards. To ensure compliance, the content organizational structure is aligned to user access permissions and expired content is automatically removed from view.

The Polycom VMC 1000 solution enables enterprises to seamlessly enlist their video conferencing and network infrastructures for enterprise video production, delivering a cost-effective method for organizations to communicate via video and control this increasingly vital enterprise asset.

### Make Great Things Happen With Polycom Video Media Center – VMC 1000 Video Content Management Solution

In today's Internet driven world, the ability to conduct real time communication and collaboration has become critical to an organization's survival. As the market leader in voice, video and content collaboration and communications, our award-winning conference technology makes it easy for people to interact and maximize productivity — over any network, in just about any environment, anywhere around the globe. That's why more organizations worldwide use and prefer Polycom conferencing solutions. Because when people work together, great things happen. See how you, too, can achieve great things with Polycom Video Media Center – VMC 1000 video content management solution.



VideoVoiceDataWeb

## Streamlining the video content life cycle from creation to delivery



Self record using video conferencing endpoint and RSS 2000 recording and streaming server



RSS 2000 recording automatically archived onto VMC 1000 server



Package and publish video content on the VMC 1000 server



Receive VoD or by Live streaming

## Sample Use Applications

### Education/Training

Distance learning, recorded lectures, self-study, certification

### Corporate Communication

Internal announcements, all-hands meetings, investor relations

### Human Resources

New hire training, benefits updates, compliance testing

### Sales & Marketing

Promotions, product updates, sales training, launch announcements

### Customer Support

Self-service, agent training, video user manuals

## Specifications

### Application Highlights

- Centralized video content management system
- RSS 2000 video integration
- Streaming of live conferences over unicast and multicast
- Video on demand playback
- Schedule rebroadcast of recorded conferences
- Management and publishing of recorded video conferences and multimedia
- End-user portal for search and navigation
- Secure access to content

### RSS Integration

- Multiple RSS 2000 management
- Interval polling of registered RSS 2000 for new content
- Automatic archival of new RSS content

### Video Publishing

- Publishing workflow
- Slide synchronization
- Start and end point trimming
- Chaptering
- Captioning
- Upload of external Windows Media® Files
- Associate downloadable files

### Portal

- Customizable web portal
- Access controlled content views
- Featured channel and favorite program support
- Advanced Search and browse
- RSS feeds and program subscription
- Ratings and Reviews

### Content Management

- Flexible taxonomy structure
- Metadata and keyword specification
- Content expiration management

### Security

- User authentication via LDAP interface
- User authentication via internal database
- Single Sign on support
- URL obfuscating
- Pin code support
- Tiered permission levels and user lists
- SSL authentication
- Data backup and restore

## Management

- Web-based management
- Administrator, Content Owner, and Viewer roles
- User and group management and authentication via local database or LDAP integration
- Video usage reports
- System reports and monitoring
- Viewership reporting
- Event email reminders

## Audio/Video Support

- Live video resolutions: SQCIF/QCIF, SIF/CIFF, VGA, 4CIF, SD, HD
- Multimedia content sharing: H.239 and post production slide synchronization

## Resource Bin File Support

- Thumbnails – JPEG, GIF, PNG
- Downloadable files – all file types supported
- Video Files – .asf, .wmv, .wma

## Hardware Specifications

- Chassis: 1U-high
- Hard drive: 2 x 750 GB, Raid 1
- Dimensions: H 1.7" x W 16.8" x D 22.6"
- Weight: 30 lbs
- Input Voltage: 100 - 240 V, 50 - 60 Hz, 7 - 3 Amp
- Capacity ~ 7,500 hrs @ 384k, 250 to 1000 simultaneous unicast streams
- Throughput: Max 1 Gbps
- Power: 520 W
- Network interface: 10/1000 Ethernet

## Environmental Requirements

- Operating temperature: 10 - 35°C (50° to 95° F)
- Storage temperature: -40 - +70°C (-40° to 158° F)
- Relative humidity: 8 - 90% non-condensing

## Certifications

- CE
- FCC/UL
- RoHS

## Network Protocols

- Inbound: MMS, TCP
- Outbound: RTSP, HTTP, FTP (optional)
- Unicast, multicast

## Minimum Client Requirements

- Admin Client: Windows® 2000, Windows XP, Internet Explorer® 6.0 or higher with Java™ enabled
- Viewer Client: Windows 2000, Windows XP, Windows Vista®, Internet Explorer 6.0 or higher, Firefox® 2.0 or higher, Windows Media Player 9.0 or higher

©2008 Polycom, Inc. All rights reserved.

Polycom and the Polycom logo are registered trademarks and Video Media Center and RSS are trademarks of Polycom, Inc. in the U.S. and various countries. All other trademarks are the property of their respective owners. Information in this document is subject to change without notice.



### Polycom Headquarters:

4750 Willow Road, Pleasanton, CA 94588 (T) 1.800.POLYCOM (765.9266) for North America only.  
For North America, Latin America and Caribbean (T) +1.925.924.6000, (F) +1.925.924.6100

### Polycom EMEA:

270 Bath Road, Slough, Berkshire SL1 4DX, (T) +44 (0)1753 723000, (F) +44 (0)1753 723010

### Polycom Asia Pacific:

8 Shenton Way, #11-01 Temasek Tower, Singapore 068811 (T) +65.6389.9200, (F) +65.6323.3022

Part No. 3726-17771-001 Rev. 01/08